

# Winter Outerwear Buyer Book

Premium campaign collection for boutiques, importers, wholesalers, and private-label buyers reviewing women's winter outerwear, including a wider generated campaign library.





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|------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| <p><b>SAMPLE MOQ</b></p> <p>1 piece available for selected sample review</p> | <p><b>PRODUCTION MOQ</b></p> <p>Quoted by style, shell, trim, color, and customization</p>    | <p><b>PRICING</b></p> <p>EXW / FOB quote after product and quantity confirmation</p> | <p><b>LEAD TIME</b></p> <p>Quoted after sample or order approval</p> |
| <p><b>PRIVATE LABEL</b></p> <p>Labels, hangtags, packaging, trims, sizes</p> | <p><b>BUYER INFO NEEDED</b></p> <p>SKU, quantity, size range, target price, delivery date</p> | <p><b>ORDER SUPPORT</b></p> <p>Ready-style review, pre-order, OEM / ODM</p>          | <p><b>CONTACT</b></p> <p>duojiany@outlook.com / 929-799-7988</p>     |

# Campaign Collection

Four focused campaign styles lead the buyer book, with 12 additional premium generated campaign photos for broader style review. Use this sheet for buyer meetings, sample selection, and quote requests.

GENERATED CAMPAIGN LIBRARY

# 12 Premium Campaign Photos

Generated campaign photos help buyers review cut, color, collar, hood, quilting, and material direction with clean resolution and premium retail styling.







DJ-C01

# Ivory Fur-Collar Cropped Jacket

Ivory cropped winter jacket with oversized taupe-gray fur collar, flap pockets, covered buttons, gathered hem, and rib cuff detail.

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## CATEGORY

Fur-trim short jackets

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## CAMPAIGN

Winter palace arcade campaign

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## MATERIAL

Matte woven shell with plush faux-fur trim

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## CLOSURE

Front zipper and snap placket

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## COLLAR / HOOD

Oversized taupe-gray faux-fur hood / collar

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## COLORS

Ivory, Taupe trim, Buyer color request

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## MOQ

Production MOQ quoted by shell fabric, fur trim, color, label, and order quantity.

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## QUOTE

EXW / FOB quote prepared after style, material, trim, and quantity confirmation.



DJ-C02

# Dark Taupe Fur-Hood Puffer

Dark taupe cropped puffer with oversized dark fur hood, silver zipper, puffy sleeves, rib cuffs, pocket flaps, and gathered hem.

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## CATEGORY

Short padded jackets

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## CAMPAIGN

Tokyo winter street campaign

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## MATERIAL

Down-look nylon woven shell with dark faux-fur hood trim

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## CLOSURE

Front silver zipper

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## COLLAR / HOOD

Large faux-fur hood

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## COLORS

Dark taupe, Chocolate, Black, Buyer color request

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## MOQ

Production MOQ quoted by fabric, fill, hood trim, zipper, label, and quantity.

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## QUOTE

Quote by selected shell, faux-fur trim, fill, and order quantity.



DJ-C03

# Taupe Utility Bomber Jacket

Dark taupe cropped utility bomber with stand collar, eyelet strap tab, hidden front closure, roomy sleeves, pockets, and elastic hem.

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## CATEGORY

Utility short jackets

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## CAMPAIGN

Desert gallery courtyard campaign

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## MATERIAL

Smooth matte woven shell

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## CLOSURE

Hidden front closure with lower snap

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## COLLAR / HOOD

High stand collar with eyelet strap tab

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## COLORS

Dark taupe, Olive gray, Black, Buyer color request

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## MOQ

Production MOQ quoted by shell, trims, color, label package, and order quantity.

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## QUOTE

Quote by shell, hardware, quantity, and customization package.



DJ-C04

# Cream Puffer-Knit Hooded Jacket

Cream cropped hybrid jacket with glossy quilted puffer front, padded hood, vertical zipper pockets, knit sleeves, and rib cuffs.

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## CATEGORY

Hybrid puffer jackets

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## CAMPAIGN

Alpine glass lodge campaign

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## MATERIAL

Glossy woven puffer front with knit sleeve construction

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## CLOSURE

Front zipper

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## COLLAR / HOOD

Padded hood and open stand collar

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## COLORS

Cream, Ivory, Stone, Buyer color request

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## MOQ

Production MOQ quoted by knit sleeve, shell, fill, zipper, color, and label needs.

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## QUOTE

Quote by hybrid construction, quantity, and trim requirements.

## Buyer Notes

Send SKU, target quantity, size range, color direction, trim needs, target price, label/package requirements, and delivery window.

## Meeting Ready

Duo Jia welcomes buyer meetings during SOURCING Las Vegas, August 10-12, 2026, plus year-round quote and sample review requests.

## Contact

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